

patricia ortiz

art director . creative director

awards

Cannes Titanium Lion 2013
Cannes Silver Lion 2013
The One Show Pencil, Interactive 2013
London International, Silver 2013
Communication Arts, Best of 2013
Silver Facebook Studio Awards 2013
FWA Site of The Year 2015
The Addy's Shortlist 2015
Webby's Honoree 2016
One Show Finalist 2016

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education

Miami Ad School
Art Direction

The Art Institute
B.S. in Graphic Design

me

bilingual: english & spanish
dog lover
foodie aficionado
travel enthusiast

creative director

june 2018 . present

Freelance Creative Director
Client: Target Back to School, Target Holiday & C9 Champion

associate creative director

june 2017 . may 2018

Deutsch . Creative . Los Angeles
Client: Target Holiday, 7-Eleven and Atom Tickets

may 2016 . june 2017

Freelance Creative . Los Angeles
72andsunny | Deutsch | Saatchi & Saatchi LA
Clients: Google, Coors, General Mills, Toyota and Target | C9

feb . may 2016

180LA . Creative . Los Angeles
Clients: Expedia, Mitsubishi and Asics

july 2013 . feb 2016

Deutsch . Creative . Los Angeles
Clients: Target, Nintendo, Kettle Chips and Taco Bell

art director

oct 2011 . jun 2013

CP+B . Creative . Los Angeles
Clients: Old Navy and Grey Poupon

april . aug 2011

Y&R . Freelance Creative . Puerto Rico
Clients: Heineken, T-Mobile and Santander Bank

jan . march 2011

mcgarrybowen . Creative . Chicago
Clients: Kraft Brands and Disney

july . sept. 2010

Hill Holliday . Creative . Boston
Clients: Dunkin Donuts, Chilis and MerryI Edge

april . jun. 2010

Furia World . Creative . Argentina
Clients: Coca Cola Latino, Nike, Bully and Vitamina

